

## This site uses cookies modules

We use them to personalize content, link to social networks, and know how many people visit us and what they are interested in. We also share information about your use of our site with our social media, advertising, and analytics partners that can combine them with other information you provide or that have been collected as a result of using our website.

### Different purposes of cookies

| <b>Necessary</b>  | <b>Performance</b>   | <b>Marketing</b>   | <b>Statistics</b>   |
|---|--|--|---|
| <i>Allows basic features, for example, facilitates site navigation and allows access to secure website areas. The website cannot properly function without this cookie.</i> | <i>We remember you. This cookie allows the site to retain information that changes the way the website behaves or the appearance, such as your preferred language.</i> | <i>We show you relevant ads. This cookie is used to track visitors to websites. The intent is to display relevant ads for each user and, therefore, create value for publishers and third-party advertisers.</i> | <i>We understand. This cookie helps us understand the way visitors use the website by collecting and reporting information anonymously.</i> |

### Orgachim AD,

The site is developed for **Orgachim AD**, with its headquarters in Bulgaria, Ruse, 21 Treti mart Blvd., all rights deriving from it being reserved for the company **Orgachim AD**.

**Orgachim AD** is a manufacturer and supplier of complete solutions for both the consumer and the industrial and automotive markets. Since 1901, we have brought color to people's homes and the world around us, we use creativity, develop technologies, production and services in accordance with the requirements of our clients and partners.

### Access and content

This Website is accessible "as it is" and "as is available", without any warranty, obligation or liability. **Orgachim AD** fully and unilaterally retains the right to delete, modify, use all materials, data and information contained at any time by the site.

### Copyright and Trademarks

All materials published on <https://www.orgachim.bg/> (including, but no limited to, articles, information, photographs, data, audio/video clips – generically called “content”) including those from newsletter, are protected by laws: Law on the Protection of Personal Data, Ordinance No. 1 of 30 January 2013 on the minimum level of technical and organizational measures and the allowed type of protection of personal data, the Law on Marks and Geographical Indications and the Law on Industrial Design. Materials from our Website may be downloaded, printed or copied for non-commercial use, for personal use only. All copied materials must include all the notes of copyright or

other proprietary rights. The use of materials from this Website in any other form is not permitted without the written consent expressed by us.

Links to other sites

The Website may contain links to any third-party sites and, unless otherwise indicated, **Orgachim AD** does not control the content of these sites in any way. **Orgachim AD** is not responsible for the content or for any issues arising in connection with any third-party sites.

This formal notice is prepared in accordance with the provisions of the Bulgarian law and any dispute arising in connection with it, which cannot be solved in good faith, will be referred to the competent Bulgarian court.

## **Policy regarding „Cookies”**

### **What is a “cookie”?**

A cookie is a small file made up of letters and numbers that will be stored on your computer, mobile terminal, or other equipment a user would use for accessing the Internet. For example, cookies allow us to identify your device on <https://www.orgachim.bg/> in order to help us identify the most useful information for you.

Cookies do not contain personal information about you and cannot be used to identify an individual user directly. A cookie often includes a unique identifier, which is an anonymous number (randomly generated) stored on the device. Some of them expire at the end of your session on the site, others stay on the computer for a longer time.

The cookie can be seen as a user ID card on the Internet, it notifies the website every time you return to the site <https://www.orgachim.bg/>

### **When do we proceed with implementing cookies?**

We use the cookies on <https://www.orgachim.bg/> . All browsers (the search engine you are using) will receive cookies from us.

### **Types of Cookies**

**Session Cookies** – they are temporarily stored in the web browser cookie folder (the search engine you are using) to save them until the user exits the site or closes the browser window.

**Persistent Cookies** – they are stored on the hard drive of a computer or equipment (and generally depends on the default cookie lifetime). Persistent cookies also include those placed on a website other than the one the user is currently visiting - known as 'third party cookies' - which can be used anonymously to store the interests of a user so that advertising is delivered as relevant to users as possible.

**Third-party Cookies** - certain sections of content on some sites may be provided through third parties / suppliers. These third parties may also place cookies through the site and they are called "third party cookies" because they are not placed by the owner of that website.

**Cookies for analyzing users** - whenever a user visits a site, analytics software provided by a third party generates a user analysis cookie. These cookies tell you if you've visited this site before. The

browser will report if you have this cookie, and if not, one will be generated. It allows monitoring of unique users who visit the site and how often they do it.

As long as the visitor has not yet registered on the site, these cookies cannot be used to identify individuals, they are used for statistical purposes only. If registered, we can also provide the details we were provided with, such as your email address and username - subject to confidentiality, in accordance with the personal data protection legislation in force.

### Types of cookies placed by Orgachim AD

We use different types of cookie modules, session, performance. **Why?** Because they help us recognize you as an existing user, which makes it easy for you to return to <https://www.orgachim.bg/> and to ensure a pleasant browsing experience; the cookie modules are designed to facilitate your interactions with <https://www.orgachim.bg/>

| Cookie name  | Purpose   | Cookie duration |
|--------------|---|-----------------|
| _gat         | For statistics. Used by Google Analytics and registering a unique identifier used to generate statistics about how the visitor uses the website | 1 minute        |
| _ga          | For statistics. Used by Google Analytics and registering a unique identifier used to generate statistics about how the visitor uses the website | 2 years         |
| _gid         | For statistics. Used by Google Analytics and registering a unique identifier used to generate statistics about how the visitor uses the website | 24 hours        |
| pll_language | Necessary   | 1 year          |
|              |   |                 |

**What is the purpose?** As you browse <https://www.orgachim.bg/>, to better understand what you are interested in, what information is useful to you from our website, advertising cookies shall be placed. Our advertising solutions are provided by Google Adwords, Facebook Ads, and they allow us to provide you advertising using remarketing and retargeting on other websites techniques, based on the interaction with <https://www.orgachim.bg/>.

The videos posted on <https://www.orgachim.bg/> use cookies to collect anonymous statistics on the way you reached the website and the video materials you watched.

### What are cookies used for?

A cookie contains information that links a web browser (user) and a specific web-server (website). If a browser accesses that web server again, it can read the already stored information and respond accordingly. Cookies provide users a pleasant browsing experience and support the efforts of many websites to provide user-friendly services.

### **Cookie duration**

The duration of a cookie may vary significantly, depending on the purpose for which it is placed. Some cookies are used only for one session (*session cookies*) and are no longer retained once the user has left the website and other cookies are retained and reused each time the user returns on that website (*permanent cookies*). However, cookies can be deleted by a user at any time through browser settings.

**Activating cookies is not strictly necessary for the site to function**, but can improve your browsing experience. You can delete or block cookies, but certain features of the site may not work properly.

Cookie-related information is not used to personally identify you. In addition, we keep track of your navigation preferences data. Cookies are only used for the purposes described here.

### **How can you control cookies?**

You can control and / or delete cookies as you want, for details visit <https://www.aboutcookies.org/>. You can delete all the cookies on your computer, and you can set most search engines to block their placement. If you do so, you may have to manually set up some preferences whenever you visit <https://www.orgachim.bg/>. Also, some services and / or options may not work.

All modern browsers offer the possibility to change the cookie settings. These settings are usually found in the **Options / Settings** menu or in the **Browser Preferences / Favorites** menu.

To understand these settings, the following links may be useful:

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari](#)

Internet Advertising Office

A guide to online behavioural advertising and privacy on the Internet, created by the Internet advertising industry.

<http://www.youronlinechoices.com/bg/>

### **Privacy policy**

Because we are transparent, a principle without which you cannot fairly perform in this field, we present what kind of information we collect while you visit our site and particularly the purpose this information serves, as well as the methods which we use in reference to the protection of personal data in accordance with applicable laws and regulations.

**Orgachim AD** (hereinafter referred to as "We" or "Us") respects the privacy of any individual visiting this Website (the "Website"). This Privacy Policy is meant to help you understand what information we collect, why we collect it, and how you can update, manage, export, and delete your information. Please take the time to review our Policy in detail. To help you, we have summarized the main points.

- ✓ We use the information we collect to provide our services;
- ✓ We will only send you materials that you have stated that you wish to receive;
- ✓ We use 'Cookies' to help us understand which features our visitors use, to provide them with better functionality and to offer them personalized content.
- ✓ We comply with the requirements of the relevant laws on personal data protection, including Regulation 2016/679 (General Data Protection Regulation).

**Collection of personal data** is done in accordance with the principles of legality, transparency and correctives in two ways:

- ✓ **When navigating the site** <https://www.orgachim.bg/> we receive information about (i) the browser you use for your visits and (ii) your IP address.
- ✓ **By completing forms or sending emails, including when placing orders or requests for offers for our products** or when you inquire information about them.

**We continue to collect the data in order to perform** the object of activity of **Orgachim AD**, namely the manufacture and sale of paints and varnishes.

**Orgachim AD** is constantly concerned about protecting the information you have made known to us and as such, **technical and organizational safety measures have been taken** to protect each and every piece of the information we have about you. We will cease any processing of your personal data when it is no longer reasonably required or when you withdraw your consent (if applicable) and there are no compelling legitimate grounds for **Orgachim AD** to continue processing of your personal data, including legal obligation to continue storing such data.

The data we collect from you is processed by a staff who work either for us or for any of our service providers or partners. Any personal information that you provide will be protected in our systems and/or those of the company supporting the Website on our behalf.

We make every effort to ensure that any third parties, working for us as our agents in order to make the Website and its content available to you and fulfil your requests and our liabilities towards you, do agree to protect the personal information to which they have access to, in order to serve our Website and our visitors.

Unfortunately, the transmission of information over the Internet is not completely secure. While we do our best to protect your personal data, we cannot guarantee the security of the data transmitted to the Website. Each transmission is your own responsibility and risk. Once we receive the information, we use strict security procedures and policies to try to prevent any unauthorized access.

### **Disclosure of your information**

We reserve the right to use or to disclose any information required and requested by law, regulation or other statutory or judicial claim - to conduct investigations on customers claims and complaints or

any possible violations of the law in order to protect the integrity of the site, to fulfil your requests or to cooperate in investigations in criminal proceedings.

We may disclose your personal information to third parties:

- ✓ in case we sell or buy a business or assets. In that case, we may disclose your personal information to the respective seller or buyer of such businesses and assets;
- ✓ if we or a substantial part of our assets are acquired by third parties. In this case, any personal information about our clients will be one of the assets to be transferred.

### **Your options and rights**

You can exercise the following rights at any time: right of being informed, right of access, right of rectification, right of deletion, right of restriction of processing, portability, opposition, and the right to not to be subject to an automated decision process. In order to exercise your rights, feel free to contact us at the following e-mail address [info@orgachim.bg](mailto:info@orgachim.bg) or by mail using our office address on 21 Treti mart Blvd., Ruse 7000, Bulgaria.

### **Right of being informed and right of access**

At your request, we will inform you of each piece of information we have about you.

### **Right of rectification**

You may request that we modify and / or update your data or correct your data if inaccurate.

**Control rights for your data** (Restriction of processing, portability, opposition, and the right not to be subject to an automated decision - Profiling)

Regarding the personal data we have that concerns you, you may ask us to **delete** (in whole or in part, parts of it) **port** (we transfer it to any operator indicated by you when technically feasible) **restrict our processing**, as well as **the right not to be the subject of an automated - profiling decision**.

We will consider any requests or complaints which we receive and send you a response within the terms provided by the law. If you are not satisfied with our response or you consider that we do not process your personal data in compliance with the applicable legal provisions, you may lodge a complaint with the Bulgarian supervisory authority: Commission for Protection of Personal Data headquartered in Sofia, 1592, "Prof. 2 Tsvetan Lazarov.

We may alter this Privacy Policy when necessary without prior notice by posting the current version on the Website. If we make any changes to the way we use your personal information, we will inform you by email. The Privacy Policy was last updated in May 2018.